



FOR IMMEDIATE RELEASE

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C3i to Provide Schering-Plough Animal Health with Siebel Pharma 7 Upgrade Services

New York, NY - March 26, 2003 - C3i, the leading provider of customer management services for the life sciences industry, will upgrade Schering-Plough Animal Health Corporation's (SPAH) current Siebel customer relationship management (CRM) application to the new Siebel Pharma 7 smart Web architecture solution.

"We implemented Schering-Plough Animal Health's initial deployment of the Siebel Pharma solution over two-and-a-half years ago and are pleased to lead the upgrade project to the Siebel Pharma 7 platform," said Bob Piwko, C3i's Senior Vice President and General Manager of Professional Services. "We have a solid track record implementing the Siebel Pharma solution and upgrading current systems to Siebel Pharma 7, and are committed to providing companies with world-class services for their customer relationship management needs."

Press Release

"With our experience in designing, configuring and rolling out Siebel environments, we are uniquely positioned to upgrade current systems, rapidly and at lower cost, to the Siebel Pharma 7 platform rapidly," said Joel Morse, Chief Executive Office of C3i.

The SPAH Siebel 7 project is among several upgrade projects that C3i is currently leading. Many life sciences companies are enhancing their Siebel customer relationship management environments with the richer functionality and improved performance of the Siebel Pharma 7 smart Web architecture platform, utilizing C3i's teams of Siebel 7-certified experts. Furthermore, C3i's project-proven methodology, developed over the course of over 15 Siebel Pharma projects in North America over the past three years, delivers customer management environments that meet and exceed the stringent quality, budgetary, and timing requirements of life sciences companies.

About Schering-Plough Animal Health:

Schering-Plough Animal Health Corporation is the worldwide animal health business of Schering-Plough Corporation (NYSE: SGP) of Kenilworth, N.J., a research-based company engaged in the discovery, development, manufacturing and marketing of pharmaceutical products worldwide.

About C3i:

C3i is devoted to helping life sciences companies realize the potential of their investment in customer relationship management. Focusing on the full CRM solution, C3i provides customized Siebel system implementation, training, end-user help desk, hardware services, asset management, applications administration and data production. By combining these end-to-end services in a seamless solution, C3i delivers superior value to its clients. C3i is a Premier Consulting Partner of Siebel Systems, Inc. C3i has facilities in New York, NY, Morristown, NJ, and Denville, NJ. For more information, please visit C3i's Web site at www.c3i-inc.com.