



FOR IMMEDIATE RELEASE

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C3i Awarded Hardware Repair, Replacement and Provisioning Services Contract by a USA-based Pharmaceutical Company

Morristown, NJ – 3/2/2009 – C3i, the leader in technology services for the life sciences industry, announced today that a leading New York – based pharmaceutical company has selected C3i to provide their hardware repair, replacement and provisioning services for their U.S. mobile sales force.

C3i will provide equipment and hardware services for the company's mobile sales force, including all peripherals and accessories that are associated with the sales people's computers. These specific services include workstation engineering, technology deployment, break/fix, warranty repair and asset management.

"We are delighted to add this growing pharmaceutical company to our blue-chip customer roster." says Joel Morse, C3i's CEO. "We have watched their growth over the years, and are happy to now partner with them as they expand and develop new product opportunities."

Press Release

C3i's core competency is providing pharmaceutical companies with customer relationship management solutions, training, help desk and hardware support services. Today C3i's services are leveraged by over 40 pharmaceutical companies.

C3i will be delivering high quality, same day break/fix turn around times ensuring the professionals no delays. In addition, our deployment, troubleshooting, asset management and recycling services will ensure the maximum fulfillment of their hardware needs and boosting their return on the investment by cutting down the costs.

C3i is the leader in providing hardware & asset management services to remote based pharmaceutical sales representatives. C3i's knowledge and expertise in this area mean that this emergent corporation will have an industry-leading team of professionals working on its behalf.

About C3i:

Headquartered in Morristown, New Jersey, C3i Inc. has global operations in the United States, India and Bulgaria. Their 750 employees provide systems implementation, technology training, multi-lingual help desk, hardware provisioning, and break/fix, asset management, and user/application administration services for pharmaceutical sales and clinical professionals worldwide. To learn more, visit www.c3i-inc.com.

Press Release